

MBA (1st SEM) Examination, 2021
MANAGEMENT CONCEPT AND PRACTICE

Paper-MB101

Time Allotted: Three Hours

Maximum Marks: 70

SECTION A

4x7=28

NOTE: Attempt any 4 questions out of 6. Each carries 7 marks

Q.01:-What is the meaning of management? Define concept and definition of management.

Q.02:-Write about meaning , definition and nature of planning ?

Q.03:-What is the meaning of span of control?

Q.04:-What do you mean by decision making? Define the concept of decision making.

Q.05:- What is the meaning of organisation? Define its definition or characteristics.

Q. 06:- What is strategic management?

SECTION B

3x14=42

NOTE: Attempt any 3 questions out of 5. Each carries 14 marks

Q.01:-What is the meaning of management? Define the functions of management.

Q.02:-Define the meaning definition and characteristics of communication?

Q.03:- Why Taylor is called Father of scientific management? Give his theory and achievement.

Q.04:- Define the term management by exception (MBE) in details?

Q.05:- What is Departmentation? Define the function of Departmentation with diagram.

MBA (1st SEM) Examination, 2021**COMPUTER APPLICATION IN MANAGEMENT****Paper-MB102****Time Allotted: Three Hours****Maximum Marks: 70****SECTION-A**

Note: *Attempt any 5 question from 1 to 8 and each question carry 5 marks.*

5X5=25

1. Write short notes on FIREWALL.
2. What is computer virus? Explain.
3. Describe the components of LAN.
4. Explain the different types of software.
5. Explain the digital computer systems with its component. Draw its neat diagram.
6. Explain in brief all the phases of compiler.
7. Explain 'Filter' function in MS-Excel with example.
8. What are the main functions of Outlook? What is difference between Gmail and Outlook?

SECTION-B

Note: *Attempt any 3 question from 1 to 5 and each question carries 15 marks. 3X15=45*

1. What is operating system? Describe its function and types. Explain basic hardware components of computer. Explain each of the components with a block diagram.
2. Explain different types of application software. Differentiate between Application software and system software. Explain the architecture of DBMS.
3. State the characteristics of different Network Topology present in the system. Compare between LAN, MAN, WAN.
4. Compare and contrast OSI & TCP/IP models. What do you understand with guided and unguided transmission media? Explain.
5. Write a comparison between the features of Microsoft Excel and Microsoft Access and highlight the situations when MS-Access will be used and the situations when MS-Excel will be used from a business organization's perspective.

MBA (1st SEM) Examination, 2021

COMMUNICATION SKILLS

Paper-MB103

Time Allotted: Three Hours

Maximum Marks: 70

SECTION-A

Note: Attempt any 4 question from 1 to 8 and each question carry 7 marks.

4X7=28

- Q.1 Discuss various patterns in which content of a presentation can be organised.
- Q.2 Explain the need for using technology in business. Justify your answer with an example
- Q.3 Discuss various types and structure of report
- Q.4 Explain different types of communication with examples.
- Q.5 What are the objectives of interviews? Explain exit interview in brief.
- Q.6 Define non-verbal communication. Discuss atleast four forms of nonverbal communication.
- Q.7 Explain the various steps involved in a group discussion.

SECTION-B

Note: Attempt any 3 question from 1 to 5 and each question carries 14 marks.

3X14=42

- Q.8 What do you understand by business etiquettes. Discuss the significance of (a) dressing (h) table manners (c) handshake in corporate with suitable example.
- Q.9 What is the role of Electronic communication in designing and delivering business presentation?
- Q.10 Elaborate the various steps involved in the process of communication. Distinguish between oral and written communication.
- Q.11 Your Company is considering a proposal to make an in home canteen for office employees. Your office has around 100 employees. Make a report to give an estimate of the area, manpower and money required to set up and run the canteen.
- Q.12 Elucidate the essentials of a good business letter. Write a letter to Mayor of your city telling him the condition of Bad Roads in your locality.

MBA (1st SEM) Examination, 2021

MANAGERIAL ECONOMICS

Paper-MB104

Time Allotted: Three Hours

Maximum Marks: 70

SECTION-A

Note: Attempt any 4 question from 1 to 6 and each question carry 7 marks.

4X7=28

1. Explain the nature and Scope of Managerial Economics.
2. Discuss the various determinants of Demand.
3. Write a brief note on "Production Function."
4. Explain the different type of Costs.
5. Explain the various measures of National Income.
6. Differentiate between Balance of Trade and Balance of Payment.

SECTION-B

Note: Attempt any 3 question from 7 to 11 and each question carry 14marks.

3X14=42

7. What is Elasticity of Demand? Explain its impact on Economy.
8. Discuss the Profit maximization and Sales maximization objectives of a firm.
9. What is price discrimination? Explain its essential features.
10. Define monetary policy? How it is different from Fiscal policy?
11. Write note on "Centre – State Financial Relationship."

MBA (1ST SEM) Examination 2021

INTERNATIONAL BUSINESS ENVIRONMENT

Paper Code: MB105

Time Allotted: Three Hours

Full Marks: 70

SEC-A

NOTE: Answer any 4 questions .Each question carries 7 marks

4x7=28

Q.01:- What is International Business Environment? Explain.

Q.02:- What do you mean by BOP(Balance of payment)? Explain the accounts of BOP in detail.

Q.03:- Give the meaning of human cultural environment?

Q.04:- What is Joint Ventures? Explain the advantages of joint ventures.

Q.05:- How do you define the Relationship Between globalisation and human resource development.

Q. 06:- What is IMF (International monetary fund)? Define the birth of IMF.

SEC-B

NOTE: Answer any 3 questions .Each question carries 14 marks

3x14=42

Q.01:- What is International Business? Explain in the Importance and types of International Business.

Q. 02:-Explain the Global Strategies for Human resource development.?

Q.03:- What is exchange rate. Explain types of exchange rates?

Q.04:- Write a brief note on foreign direct investment (FDI)?

Q.05:-Short notes

- a) Human cultural environment
- b) Political environment
- c) Socio-culture

MBA(1ST SEM) EXAMINATION, 2021
ACCOUNTING FOR MANAGERS
PAPER CODE: MB106

TIME ALLOTTED: THREE HOURS

FULL MARKS : 70

Section A

4X7=28

Short Answer type Questions*Note: Attempt any four questions. Each question carries equal marks.*

- Q.01:- What is financial accounting? Define the function and scope of financial accounting?
- Q.02:- Define the various characteristics of double entry system?
- Q.03:- what is financial accounts? Define method of preparing financial accounts?
- Q.04:- Write about depreciation on different assets?
- Q.05:- what is a fund-flow statement? Examine its uses and significance for management?
- Q.06:- Define various Decision-Making costs?

Section B

3x14=42

Long Answer type Questions*Note: Attempt any three questions. Each question carries 14 marks.*

- Q.01: Discuss various advantages and disadvantages of double entry system?
- Q.02: Define the meaning and definitions of Trial Balance and discuss about its characteristics and limitations?
- Q.03:- Describe FIFO and LIFO methods of inventory valuation?
- Q.04:- what is the need for inventory valuation? discuss the various methods of inventory valuation?
- Q.05:- form the following profit and loss account of rajesh company ltd. For the year ended 2019-2020 you are required to prepare a comparative income statement

DR.	2019	2020	2019	2020
To cost of good sold	600000	750000	By net sales	800000
To operating expenses	20000	20000		1000000
Administrative selling	30000	40000		
To net profit	150000	190000		
	800000	1000000		800000
				1000000